

Ideas. Solutions. Results.

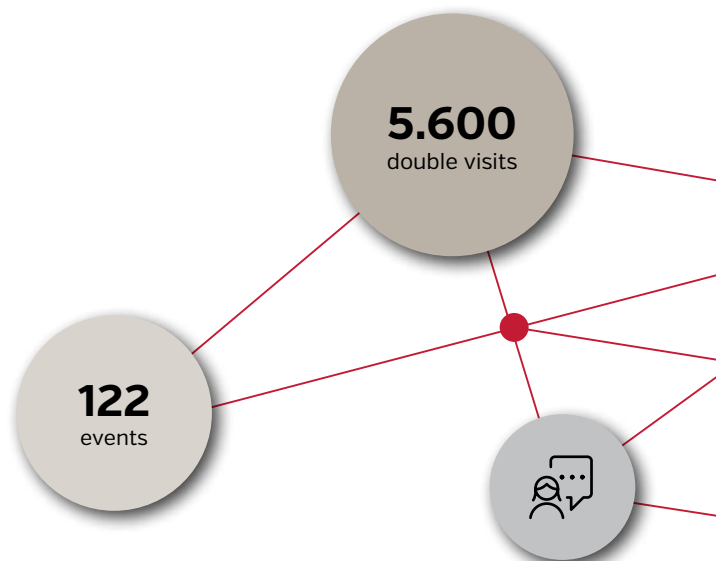
We specialize in pharmaceuticals and everything related to it. In this field, we have a lot of experience, knowledge, and practical solutions. We bring together experts from various fields of business so that we can always come to your aid effectively. We will help you grow your business and good relationships with your business partners - in the long run.

We are AETAS, which in Latin means longevity ...
in business, relationships, results.

With you for over 8 years.



www.aetas.si



Our key areas of expertise



Product promotion

- promotion of pharmaceutical products to doctors and pharmacies
- management of sales representatives



Marketing services

- strategic management of social networks
- preparation and maintenance of email marketing
- preparation and execution of marketing strategies
- preparation and management of marketing and medical materials
- support programs for patients



Marketing research

- different marketing research projects among professional and general public



Recruitment services

- recruitment of new personnel
 - > sales representatives
 - > marketers



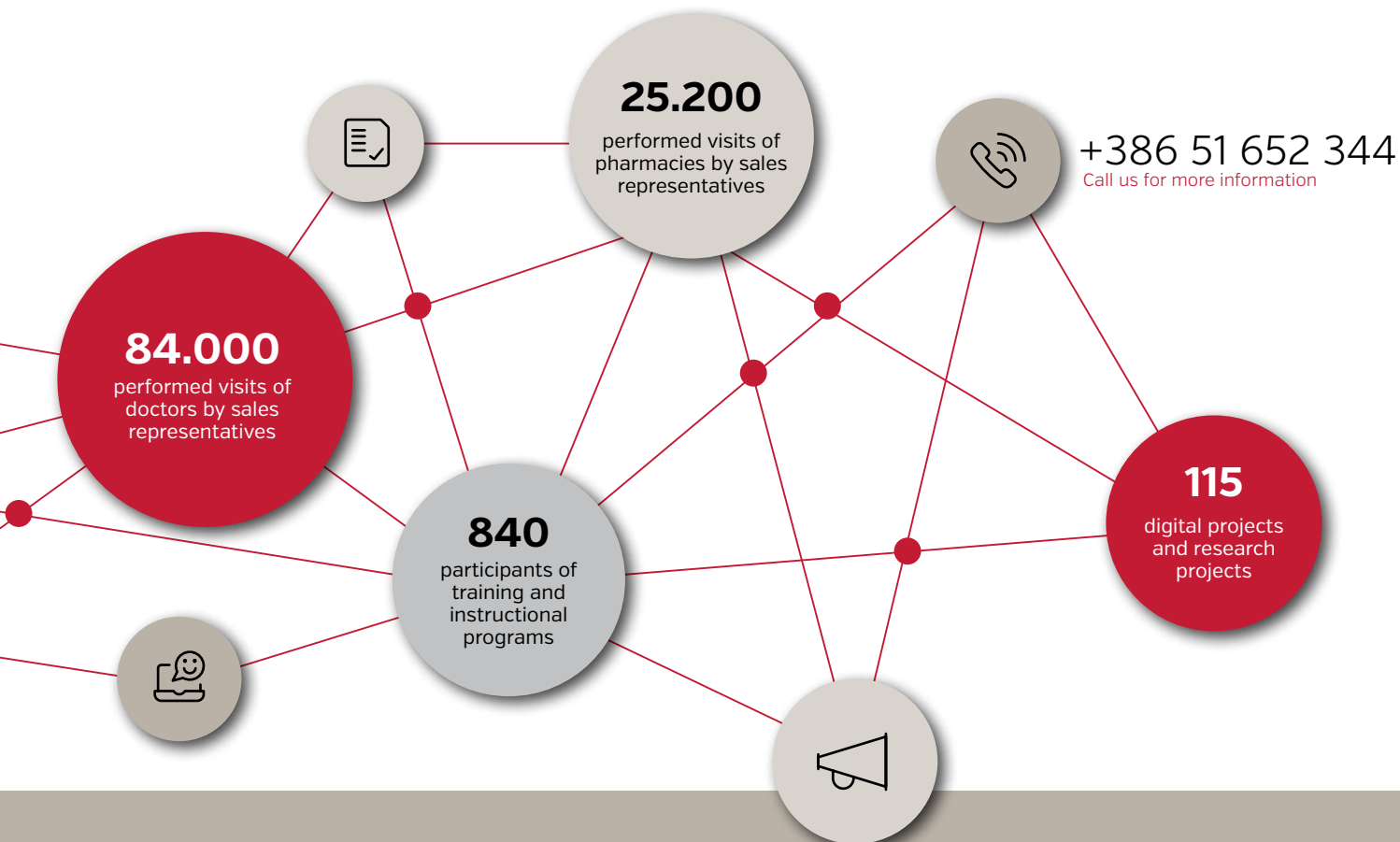
Entry of medicinal products on the market

- medicinal product registration
- instructional programs on the registration of Rx and OTC products
- support of applications for approval of prices of medicinal products



Organization and management of events

- regular business meetings [cycle meeting]
- team building
- symposiums, congresses, roundtables, counseling



Public relations (PR)

- strategy and management of public relations for pharmaceutical companies
- preparation and execution of events [press conferences, roundtables ...]



Tests

- DISC: a tool to recognize our behavior and the behavior of others and improved communication for a better-functioning team
- SDI: a tool which reveals how you act under stress
- 360°: tests tailored to your company



Training programs

Training and instructional programs

- for sales teams: all skills your sales representative needs, including telephone sales
- for marketing teams: strategic workshops, development workshops
- for health personnel: communication, e.g., delivering difficult news
- for management: management skills, strategic counseling, personal development

Coaching and mentoring

- coaching and mentoring [double visits] of sales representatives
- coaching for middle management
- coaching for managers

If you need something you didn't find on this list, that's not a problem. This does not mean we are not able to do it. Call us and tell us what you need. We love unique projects tailored to our clients that we can design from the beginning and bring to a successful conclusion.

Registered company address

Redelonghijeva ulica 28
Ljubljana, SLO

Office

Tomšičeva 1 [PS Nama],
Ljubljana, SLO

T +386 51 652 344

W www.aetas.si

E info@aetas.si

Accreditations and certificates



We are trusted by

